

Schedule of Events/May 9th

7:00am

EIF REVLON Run/Walk For Women Health Expo
Pledge Drop-off/T-shirt and Participant Bag Pick-up
On-site Registration

8:00am

Opening Ceremony hosted by **Christina Applegate**
and Mother/Daughter Hosts **Tish and Miley Cyrus**
along with Revlon Brand Ambassador **Beau Garrett**
and Special Guest **Carrie Ann Inaba**
Musical Performance by **Melissa Manchester**

8:45am

Official Start of 5K Run (located on Figueroa Street)

9:00am

Official Start of 5K Walk (located on Figueroa Street)

10:15 am - 12:00pm

Post celebration concert featuring musical performance
by the **two time Grammy Award winning singer and
songwriter Michael Bolton**

Commemorative Survivor Photographs (in survivor tent
on field inside Coliseum)

We're all helping to fight women's cancers



**Opening Ceremony Hosted by
Christina Applegate and Miley & Tish Cyrus
along with Revlon Brand Ambassador Beau Garrett
and Special Guest Carrie Ann Inaba**

To help your day at the EIF Revlon Run/Walk For Women go as smoothly as possible, please read the enclosed event information.

We look forward to seeing you on May 9th! Thank you for joining us in the fight against women's cancers.

PRODUCED BY THE DAVIS GROUP IN ASSOCIATION WITH THE ENTERTAINMENT INDUSTRY FOUNDATION
DESIGN AND ADVERTISING: FREEASSOCIATES

Turning in pledges

Your pledges are needed in the fight against women's cancers.

When turning in pledges please place pledges you have collected in a pledge envelope. Record the "Total Amount" you are enclosing on the envelope. Also, remember to include your name, address, bib number, and fundraising award selection.

We would prefer to receive checks rather than cash. Before arriving, if possible, please get a money order or make out a personal check to EIF Revlon Run/Walk For Women or EIF RRW in exchange for any cash contributions you may have collected. Receipts for cash contributions will be available on-site.

Pledge Drop Boxes (see map)

Pledge envelopes are to be placed by participants in any one of the blue postal mailboxes located in the pledge drop-off area. Pledges can also be mailed to:

EIF Revlon Run/Walk For Women
c/o The Davis Group
400 Continental Blvd Ste 275
El Segundo, CA 90245-5065

All pledges must be turned in by June 12th to qualify for a fundraising award.



Survivor Hats & Photographs

We invite all cancer survivors who will be joining us on May 9th to pick up a special hat from the Macy's Survivor Booth located in the Health Expo. Commemorative Survivor photographs will be taken on a special survivors' stage located inside the Survivor Tent on the North side of the Coliseum Field.

Strollers, Baby Joggers & Wheelchairs

For your safety and that of all participants, wheelchairs, baby joggers and strollers will be lined up at the back of the start area.

There will be a special finish line chute on the North side of the field for wheelchairs, baby joggers and strollers.

Please note: You must climb stairs to exit the Coliseum. There will be a special exit available at the conclusion of the entire race (approximately noon) for wheelchair participants. All wheelchair participants are welcome in the survivor tent.



On-Site Registration

It's not too late to register a friend. On-site registration will be available on the morning of May 9th beginning at 7:00 am. On-site registration fee is \$35.00.

T-Shirt and Participant Bag

T-shirts and participant gift bags may be picked up in the T-shirt area before the race, or until noon. You must have your bib with you to receive your T-shirt and participant bag.

If you cannot attend the EIF REVLON Run/Walk and would like to receive your T-shirt by mail, please mail your race bib and a \$7.00 check for shipping and handling to:

EIF REVLON Run/Walk For Women, c/o The Davis Group,
400 Continental Blvd. Suite 275, El Segundo, CA 90245-5065.
Please indicate your t-shirt size.

Finish Line/Concert

The official finish line is located on the field of the Coliseum. Each registered participant will receive a medallion upon completion of the course.




Enjoy the post-race celebration concert featuring a special performance by the **two time Grammy Award winning singer and songwriter, Michael Bolton.**

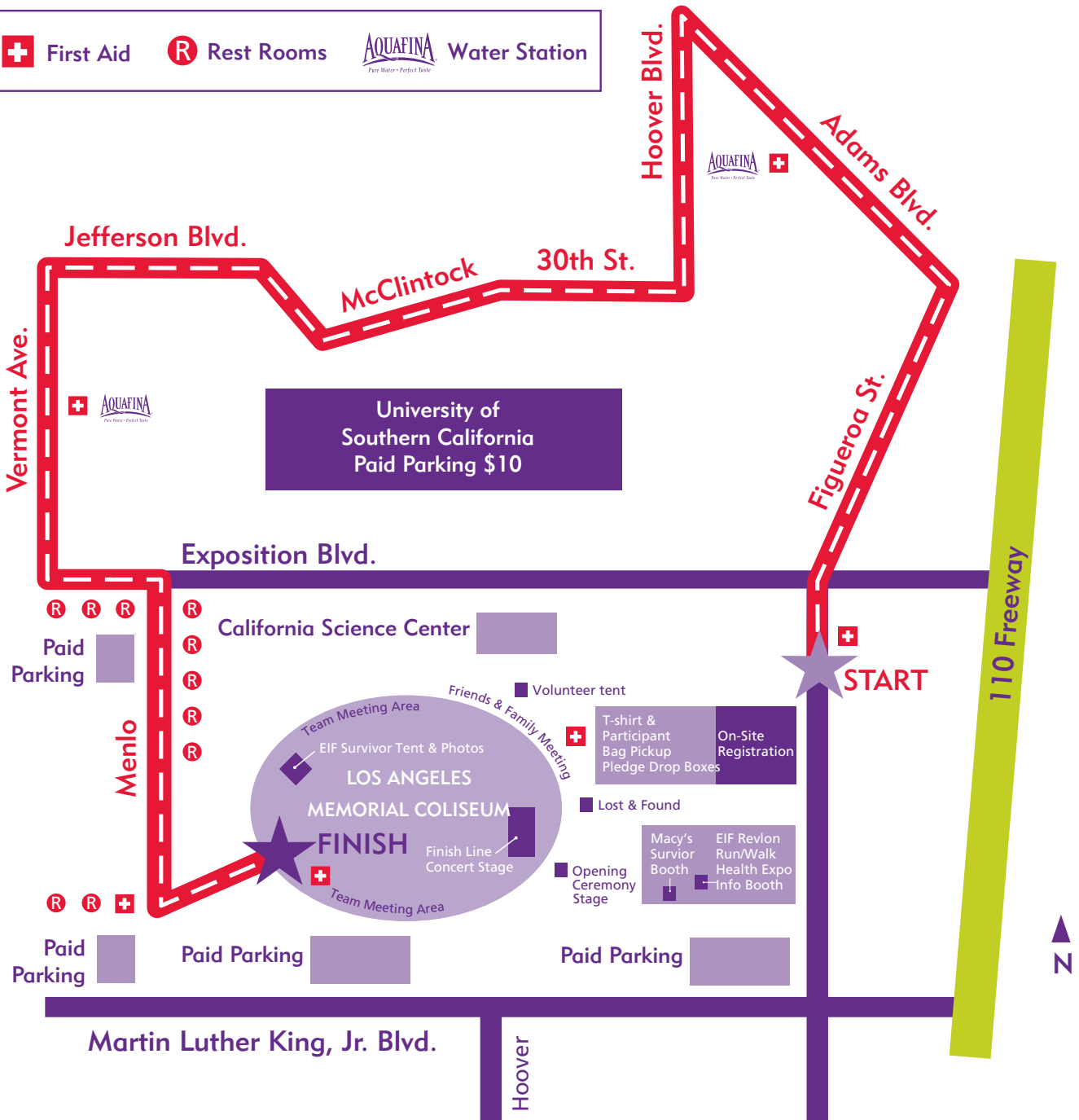
Refreshments

Aquafina water and snack bags are available to participants after they cross the finish line.

Water stations will be located along the course and at the finish. If for any reason you are unable to complete the course, you may wait at one of the water stations for a shuttle to bring you back to the Coliseum.

2009 Run/Walk Route

 First Aid
  Rest Rooms
  Water Station



Don't forget

Bring your Participant Bib with you on race day!

To ensure proper timing at the run/walk, please follow installation instructions printed on your D-Tag (found on the back side of your bib).



Just a Little More

It all starts with **U**

If each participant raised just a little more (\$10 - \$25) we could raise an additional \$500,000 to continue critical life-saving research, treatment and community outreach programs.

Remember, It all starts with **U** Please make the first pledge.

Parking at USC and Exposition Park is \$10 per car.

(There is no free parking)

Access from I-110 / Harbor Freeway



At press time, we are unable to confirm Staples Center parking due to potential NBA playoffs. Updated parking information will be posted 48 hours before the event on our website revlonrunwalk.com and our hotline (310) 322-3344.

Directions

From north of Los Angeles

- Take 110 Harbor Fwy. south
- Exit Adams Blvd.
- Continue straight ahead and merge onto Figueroa St.
- Left onto Jefferson Blvd.
- Follow directional signs to \$10 parking at USC

From south of Los Angeles

- Take 110 Harbor Fwy. north
- Exit Martin Luther King Jr. Blvd.
- Continue straight ahead onto Hill St. (Note: This street is not indicated on map)
- Left onto 37th St.
- Right onto Grand Ave.
- Left onto 35th St.
- Follow directional signs to \$10 parking structure on the corner of Hope St. & Jefferson Blvd.

From east of Los Angeles

- Take 10 Fwy. west
- Exit Los Angeles St./Convention Center
- Continue on 17th St.
- Left onto Grand Ave.
- Right onto 35th St.
- Follow directional signs to \$10 parking at USC

From west of Los Angeles

- Take 10 Fwy. east
- Exit Vermont Ave. or Hoover St., turn right
- Left onto Jefferson Blvd.
- Follow directional signs to \$10 parking at USC

THE FOLLOWING FREEWAY EXIT WILL BE CLOSED THE DAY OF THE EVENT:

- 110 Fwy Southbound
- Exposition Blvd Exit (8:00 am)

Parking - Please Carpool

Plan to arrive early! To avoid traffic congestion and street closures, we suggest arriving no later than 7:00am. Please carpool to reduce traffic congestion.

Streets comprising the route will begin to close to traffic at approximately 8:00am. Figueroa St. between Exposition Blvd and Flower St., and Menlo Ave between Exposition Blvd and Martin Luther King Jr. Blvd will be closed to traffic beginning at 5:00am.

PAID PARKING (\$10) is available on a first-come, first-serve basis in designated structures throughout the USC campus, Exposition Park and other surrounding parking lots.

HANDICAPPED PARKING is available on a very limited basis at the Coliseum. You must have a handicapped placard and event pass. Please call (310)640-1400 to reserve a space.

Shuttle

Shuttle from South Downtown

Avoid the traffic congestion around the Coliseum - ride the MTA to the Metro Blue Line Pico Station and ride the FREE shuttle to the Coliseum. Pickup/dropoff is on S. Flower St., heading South between 12th St. and Pico Blvd.

Pickup/dropoff for return is located on Figueroa St. between 39th St. and Martin Luther King Blvd. Shuttles will run from 6:00am to 2:00pm.